

SOUTHERN CALIFORNIA CHAPTER MEETING WEDNESDAY, JUNE 14TH

Meeting Agenda

8:00-9:00 a.m. Registration, Continental Breakfast, and Welcome

9:00-10:15 a.m. TECHNOLOGY: MANAGING RISKS IN EMAIL, INTERNET, BLOGS AND CELL PHONES

Presenter: Scott Grossberg, Grossberg & Hoehn

We live in a rapidly changing world of technological wonders and social media. This presentation will help attendees learn the latest social media and mobile trends together with workflow techniques that will help you save time and be more productive, get an understanding of how social media can be used for agency promotion, branding, and marketing (and the obligations that come with that), understand why technology, email, and social media policies are so important for the consistent and sustainable use of technology tools, and be able to communicate your needs and wants to your IT professionals.



Scott is one of the founding partners of the California law firm of Grossberg & Hoehn. Whether agencies are seeking to develop social media/technology policies, have their existing policies reviewed, or protect themselves from litigation, they quickly learn to have more confidence and rest easier by using Scott's proven and reliable advice. He is the creator of the "Social Media Comment and Content Moderation Guide" and the author of the best-selling books, "The Million Dollar iPad" and "The iPad Lawye

10:15-10:45 a.m. Break and Networking

10:45 a.m.-12:00 p.m. IS LEGALIZING POT A DRAG ON WORK COMP?

Presenter: Mark Pew, PRIUM and The RxProfessor

The continued growth in legalization of medical cannabis and recreational marijuana around the U.S. creates some unique challenges to employers. U.S Attorney General Jeff Sessions created a buzz by saying that the federal government should enforce the laws that make marijuana illegal and OSHA believes that blanket post-accident testing is inappropriate. So the question isn't whether the workforce is impaired (by marijuana, opioid, alcohol or illicit drug) but how to manage it. How can an employer best foster a safe workplace while still having enough employees to get the job done? The subject of marijuana is driving a lot of these questions and there do not appear to be any simple answers. But Mark will try!



Mark Pew, Senior Vice President of PRIUM and The RxProfessor, is a passionate educator and agitator. Mark is a popular speaker at workers' compensation conferences around the country as well as individual continuing education venues. He has spoken at the National Workers' Compensation and Disability Conference, National Rx Drug Abuse & Heroin Summit, and 56 other national or statewide gatherings around the country. From March 2012 thru March 2017, Mark presented educational content 402 times to 29,387 people in 40 states + DC, including 16 national webinars.

12:00-1:00 p.m. LUNCH AND NETWORKING



Date: June 14, 2017

Time: 8:00 a.m.-1:00 p.m.

Location: California JPIA Conference Room

8081 Moody Street, La Palma, CA 90623

Please RSVP to Candice Fisher at candicef@ci.brea.ca.us Associates \$25 / Non-Members \$50 Public Agency Members are FREE

For questions, please contact Chapter Chair DeAnna Soria at (714) 536-5519 or by email at deanna.soria@surfcity-hb.org

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We look forward to a great meeting!

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