

SPONSORSHIP AT PARMA

The many events and giveaways at the annual Conference afford PARMA's Associate Members a perfect opportunity to show their support for the Risk Management community by supporting PARMA.

WHAT ARE THE BENEFITS?

ATTENDEES WILL SEE YOUR COMPANY'S NAME

- Companies sponsoring at Bronze Level and above will be represented with their logo on a flag/banner that will fly throughout the conference announcing your company's support for PARMA.
- One complimentary conference registration per \$1000.
- All printed conference literature will highlight your sponsorship by showcasing your logo and company name - including the Conference Program that will be given out to all attendees.
- All sponsors are featured on our giant sponsor board in the registration area.
- Access to conference attendees at your sponsored event.
- During your sponsored event signage will prominently declare your sponsorship.
- The sponsor display table provided at your event will allow you the opportunity to make your own promotional materials available for attendees to peruse while networking.
- Your company name and logo in the 2011 PARMA Conference Program. Platinum and Gold sponsors will also receive a brief company description included in the program.
- Recognition of your company by PARMA during the Monday luncheon. All sponsor flags will fly at the luncheon as we say thank you for making this conference possible!
- Advanced listing of all registered Conference attendees as of January 5, 2011.
- Ribbons for the badges of all attendees from your company.

PLATINUM STATUS 12,500









In addition to the above, Platinum Sponsors also receive:

- The sponsored event of your choice. (Based on availability.)
- Exhibit booth of your choice
- Prominent logo placement on www.PARMA.com with a link to your website for a full year.
- Complimentary Service Provider Listing on www.PARMA.com
- A full page, 4-color ad in the 2011 Conference Program
- A full page, 4-color ad in the Annual PARMA Membership Directory
- Special solo recognition for your company during the award lunch on Monday, February 7, 2011.
- Reserved table for 10 at lunches and Tuesday night's annual banquet
- 12 Complementary registrations for the conference or 8 complementary registrations and one golf foursome.

PARMA OFFERS THE FOLLOWING SPONSORSHIP

LEVELS:

All registration forms are available online at www.PARMA.com

- PLATINUM STATUS  12,500
- GOLD STATUS  6,001 THROUGH  12,499
- SILVER STATUS  4,000 THROUGH  6,000
- BRONZE STATUS  1,000 THROUGH  3,999
- FRIENDS OF PARMA UP TO  999

All donations in this category will be used at the discretion of the conference planning committee and will be applied to various activities throughout the conference. There is no individual company signage for this sponsorship level.

2011 SPONSORSHIP OPPORTUNITIES:

AUDIO/VISUAL:

Audio/Visual Sponsors will also receive signage featuring your company's logo in every classroom

Audio/Visual Needs for Monday or Tuesday \$3,000

Audio/Visual Needs for Wednesday \$1,500

ITEMS:

Conference Tote Bags \$7,300

Conference Programs \$7,800

Conference Lanyards \$5,000

ESSENTIAL CONFERENCE AMENITIES:

"Cafe PARMA" (Coffee Bar) \$5,500

Cyber PARMA-Email Kiosks \$5,500

Conference Grand Prize Airline Tickets \$4,000

EVENTS:

Monday Morning Continental Breakfast \$5,500

Monday Morning or Afternoon Break \$3,500

Monday Sponsor Luncheon \$12,000

Monday Evening Welcome Reception \$14,600

Tuesday Morning Sit-Down Breakfast \$7,000

Tuesday Morning or Afternoon Break \$3,500

Tuesday Luncheon \$12,000

Tuesday Evening Pre-Banquet Cocktails \$4,500

Live Entertainment for PARMA Banquet \$10,000

Wednesday Continental Breakfast \$4,000

Wednesday Morning Break \$2,800

Sponsorship opportunities are limited only by your imagination. If you would like to sponsor something other than the categories listed, please don't hesitate to call (888) 907-2762.

2011 PARMA CONFERENCE INTENT TO SPONSOR
FEBRUARY 6 THROUGH 9, 2011 ✕ DISNEYLAND CONFERENCE CENTER ✕ ANAHEIM, CA

Sponsoring company information: (will appear as entered throughout the conference)

Company Name: _____ URL: _____

Sponsor Contact: _____ Title: _____

Address: _____

City, State, Zip: _____

Email: _____

Phone: _____ Fax: _____

Contract Signature (Required): _____

Level of Sponsorship: Platinum \$12,500 - includes exhibit booth, please make sure to fill out exhibitor contract

Gold (\$6,000-\$12,499) Silver (\$4,000-\$6,000)

Bronze (\$1,000-\$3,999) Friend of PARMA (<\$999)

Event Sponsored: _____ Sponsorship Amount: \$ _____

Total Due =\$ _____

All sponsorships include a free conference registration for every even \$1000 spent.
Please register attendees online at www.PARMA.com.

PAYMENT INFORMATION

Payment - Checks, American Express, Discover Card, Master Card and Visa accepted.

By Credit Card Authorization for payment in the amount of \$ _____

Credit Card Number: _____ Expiration Date: _____

Name on Card: _____

Billing Address (include postal code): _____

Signature: _____

By Check Check Number: _____ in the amount of \$ _____

Please send a high resolution copy of your logo to info@parma.com no later than January 5, 2011

Questions - contact Brenda Reisinger at (888)907-2762
Submit signed Sponsor Contract with Payment (check/credit card) to:
PARMA - PO Box 6810 - San Jose, CA 95150/fax: (888) 412-5913/Email: info@parma.com