

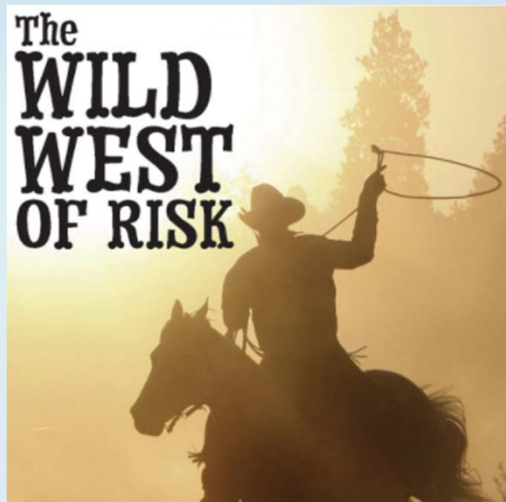


FEBRUARY 3-5, 2021

47th Virtual Conference & Expo

Geeking Out As A Risk Manager

Using Actuarial Tools To Manage Your Financial Risk



Mike Harrington
President
Bickmore Actuarial



Mujtaba Datoos
Actuarial Practice Leader
Aon

You Might Be An Actuary If...



- You drive by looking out the rear window.
- You feel compelled to explain your jokes.
- You write memos using Microsoft Excel.
- You build an actuarial simulation model to make your bracket selections for March Madness.
- You have numerous options available when selecting the appropriate pocket protector for your presentation.



Why Are We Here?



- Basics
 - Ultimate Losses
 - Outstanding Liabilities
 - Projected Funding and Rates
- Loss Trends
- Discounting
- Confidence Levels
- Required Surplus
- Large Claims





Actuarial Basics

What Does This
Stuff Mean?





How Are Actuarial Reports Used?

Reserving – Outstanding Losses

How much money do you owe for old claims??

i.e. Credit Card Bill



Ratemaking – Projected Funding

How much money do you need for new claims??

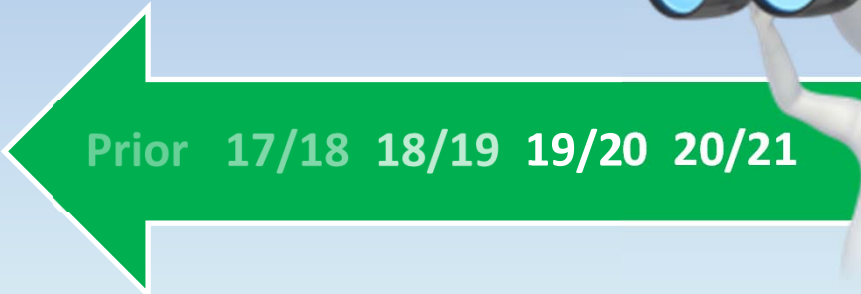
i.e. Rate Forecast



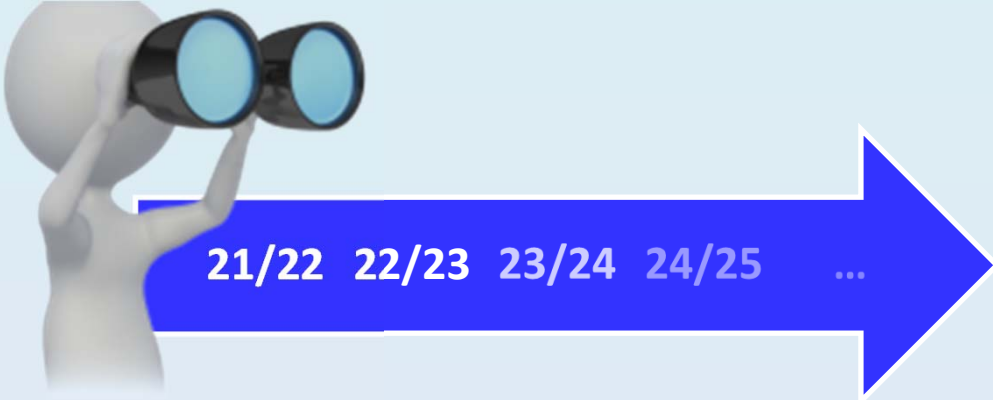


Or More Specifically

Outstanding losses



June 30, 2021



Projected funding





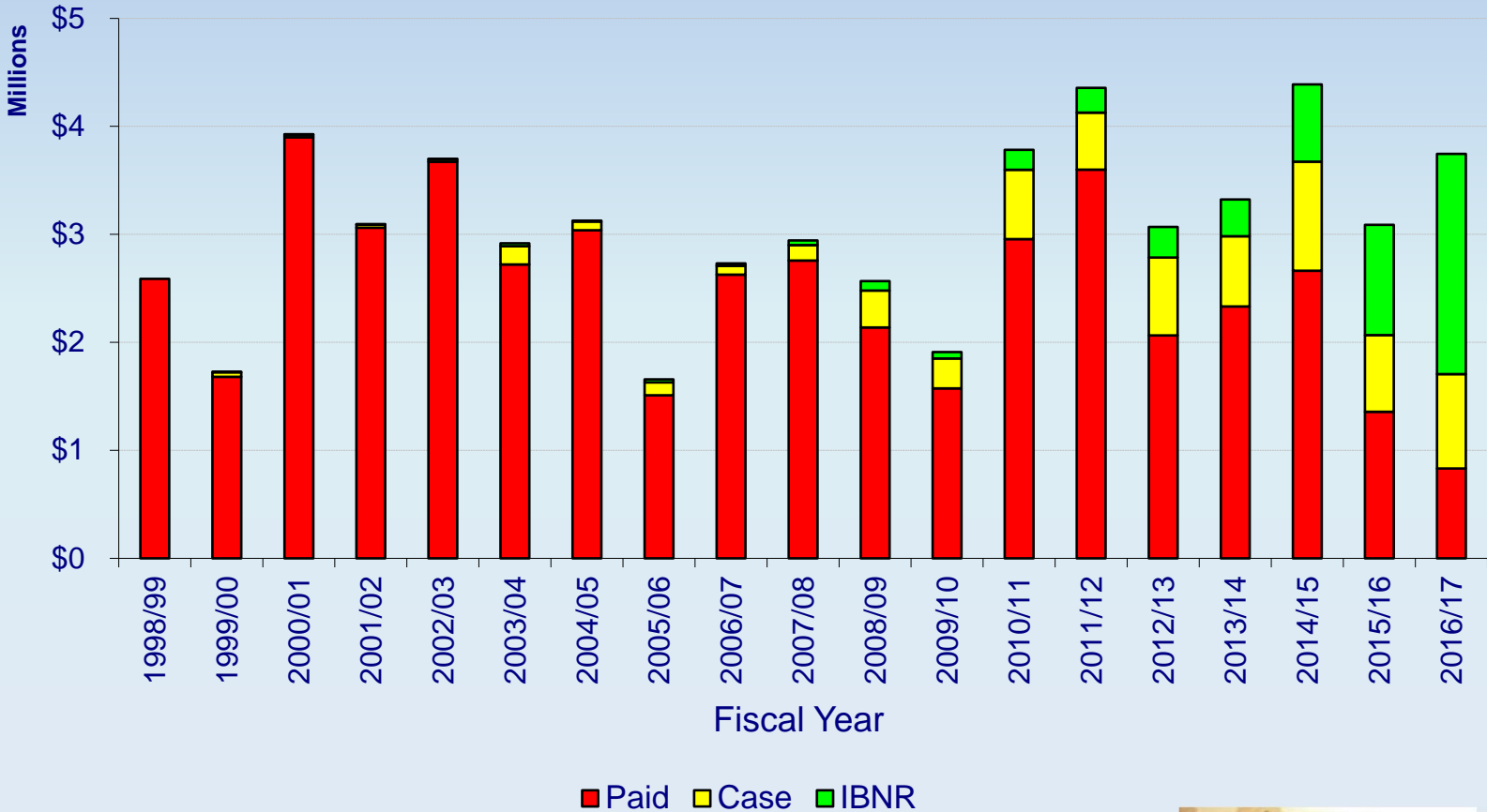
Ultimate Loss

- Ultimate Loss is the total cost of claims occurring in a given year
- Components of Ultimate Loss
 - = Paid Loss
 - The Accountant's Number
 - + Case Reserves
 - The Adjuster's Number
 - + IBNR Reserves
 - The Actuary's Number





A Picture Is Worth A Thousand Words



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The WILD WEST OF RISK



Reserve Analysis



Looking
Back!





Outstanding Liabilities

- How much money do you owe for claims that have already happened?
- Credit Card Bill Analogy
- Case Reserves vs IBNR Reserves
 - Good news vs Bad News





Life of a Claim





Loss Development



But Wait...
There's More!



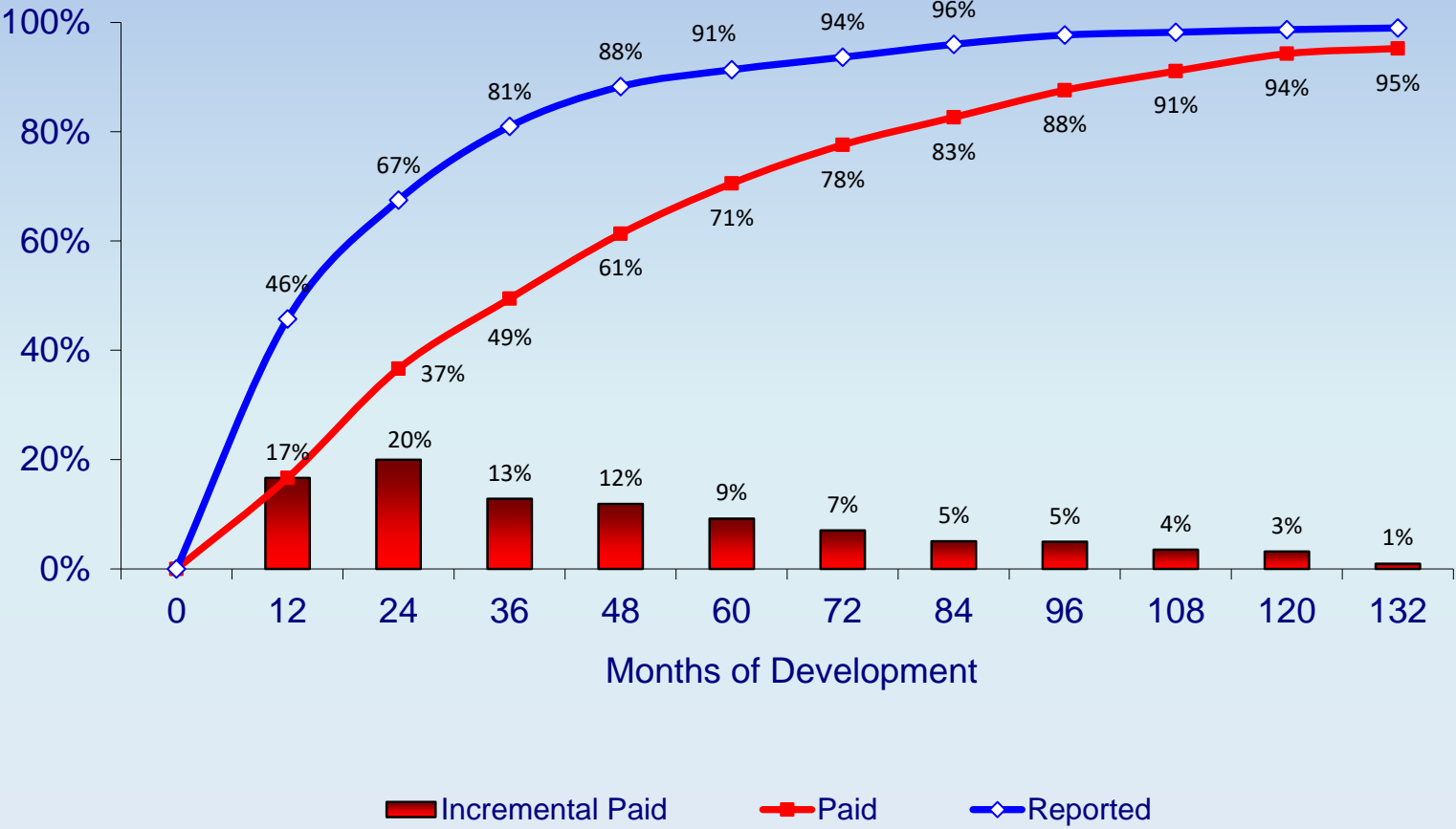


Why Do Losses Develop?

- Claims that have occurred but have not been reported. (aka...pure IBNR)
- Claims that have been reported but increase (or decrease) in cost. (aka...case reserve development)
- These two comprise IBNR – Incurred But Not Reported.



What is Loss Development ???



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The WILD WEST OF RISK



The Moral of the Story...

The longer a claim is open, the more it will cost on average!





Rate Analysis



Looking Ahead!





Projected Losses

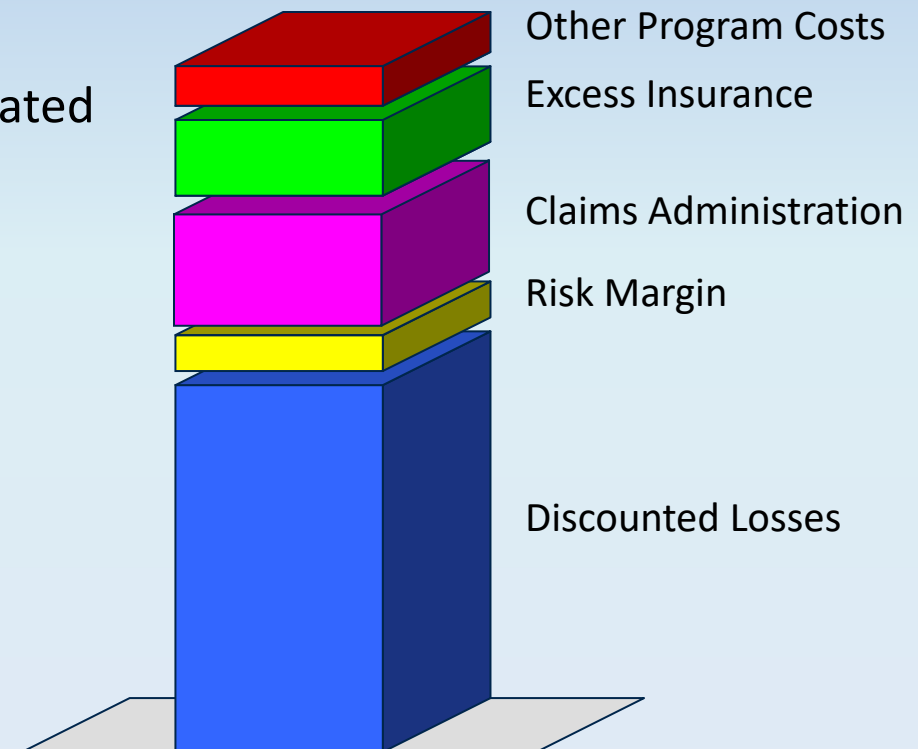
- How much money do you need for claims that will happen next year?
- Budget Analogy
- Use history to predict future
- Adjust for changes between history and future (e.g. inflationary trends)





Projected Program Funding

- Costs:
 - Expected Ultimate Losses
 - Discounted or full value
 - Investment income anticipated
 - Risk Margin
 - Claims Administration
 - Excess Insurance
 - Other Program Costs
- Rates:
 - Divide Costs by exposure, (e.g. payroll per \$100 for WC)

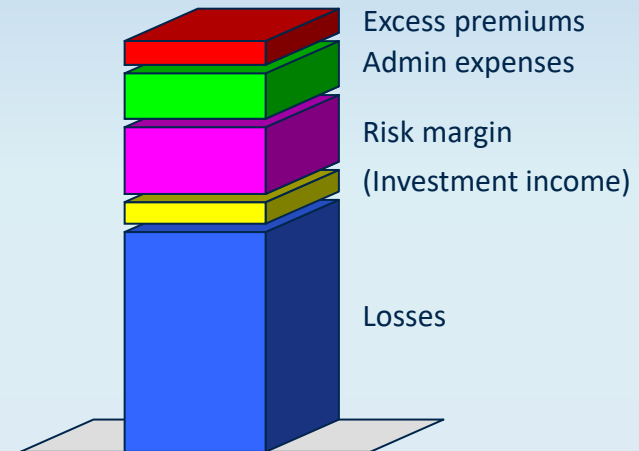




Projected Funding

As shown in actuarial report

Projected 2020			
	Loss Rate per \$100	Payroll (\$M)	Amount (\$M)
Losses and ALAE	\$3.00	\$200	\$6.0
Expenses			\$1.0
Excess ins. premium			\$0.5
Total funding			\$7.5



Losses can be on an accrual or pay-as-you-go basis.



Projected Funding → Income Statement

As shown in financial statement

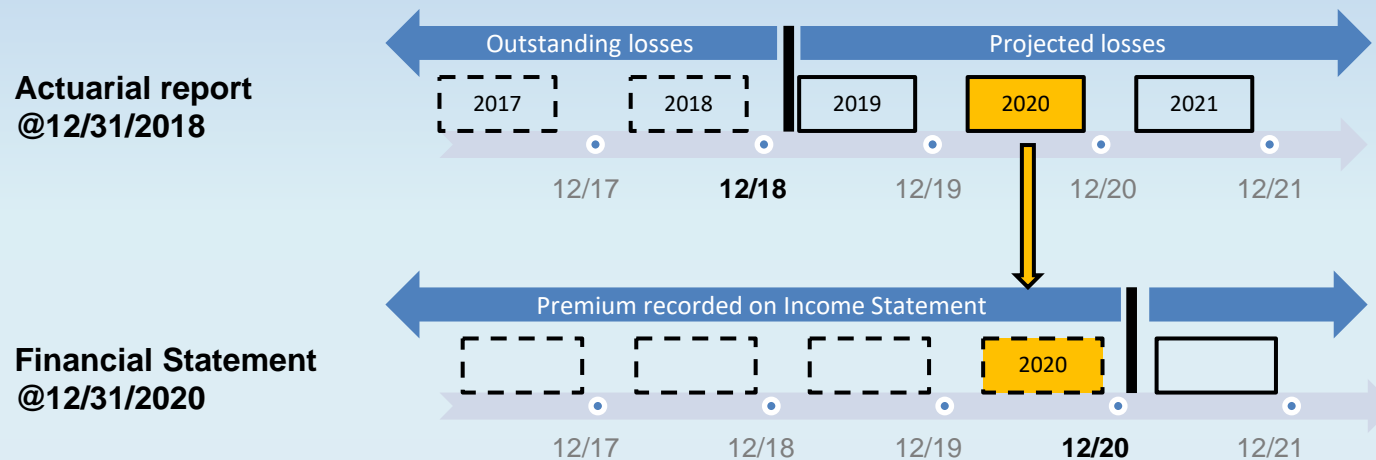
Operating Income (\$ Millions)	
Member contributions	\$7.5
Excess insurance	0.5
Total operating income	\$7.0

Operating Expenses (\$ Millions)	
Incurred losses	\$5.0
Claims administration	0.5
Overhead expenses	0.5
Total operating expenses	\$6.0
Change in net position	+\$1.0



Timeline for Funding

2-year lag between actuarial report and recording on Income Statement





Question...

Why Are Rates Inadequate?



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Rate Adequacy

- Inadequate rate
 - Reduces surplus (net assets)
 - Rate increases, Assessments

- Adequate rate
 - Maintains surplus (net assets)
 - Rate stabilization, Dividends





Why Are Rates Inadequate?

- Rate based on “bad” loss/exposure data
- Unanticipated trends:
 - Social inflation, Legal changes, etc.
- Unanticipated events:
 - Catastrophes (e.g., hurricane, earthquake)
- Worse than expected frequency/severity of claims





Trends



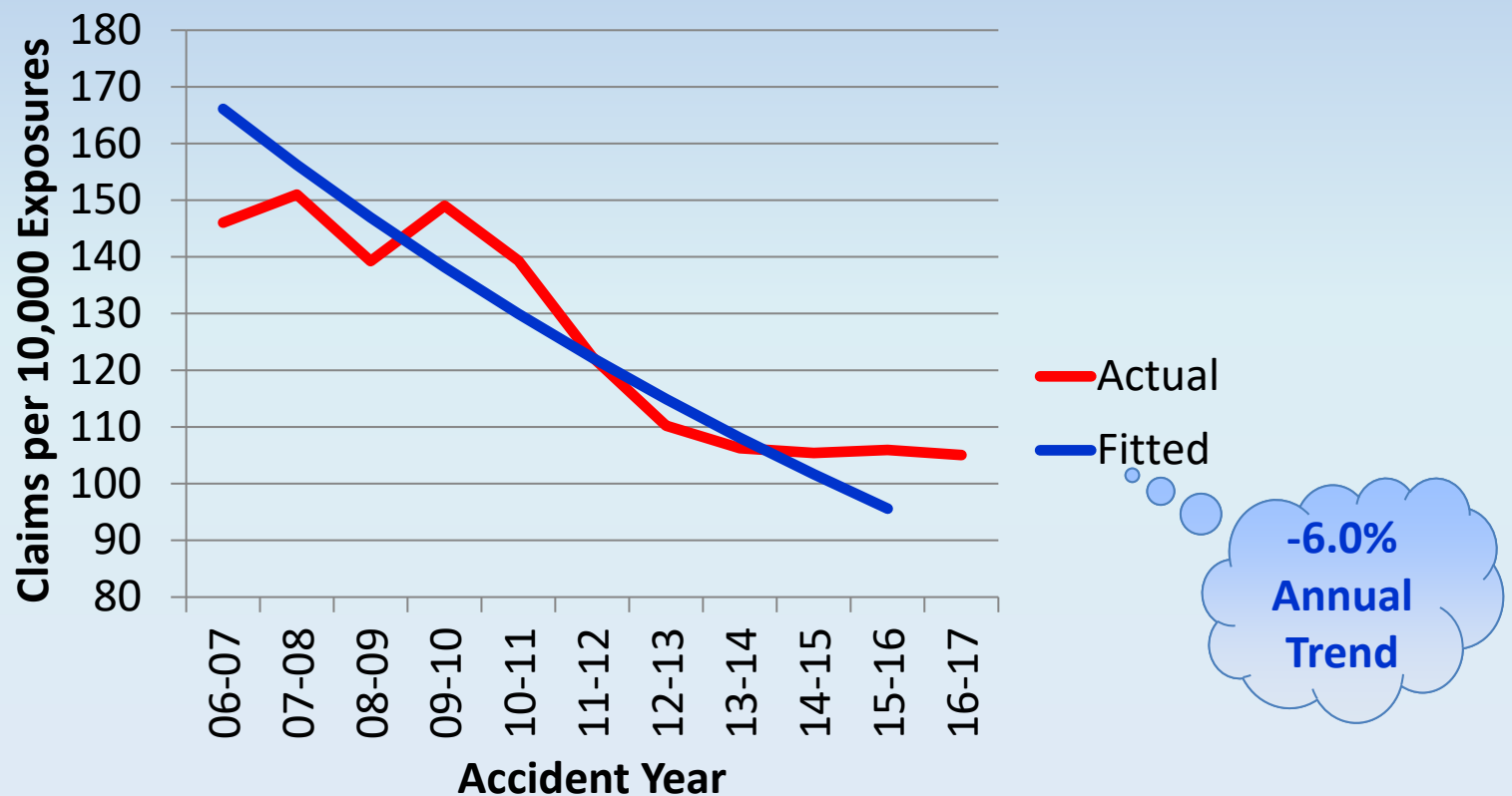
Where have we
been?
&
Where are we
going?





Frequency

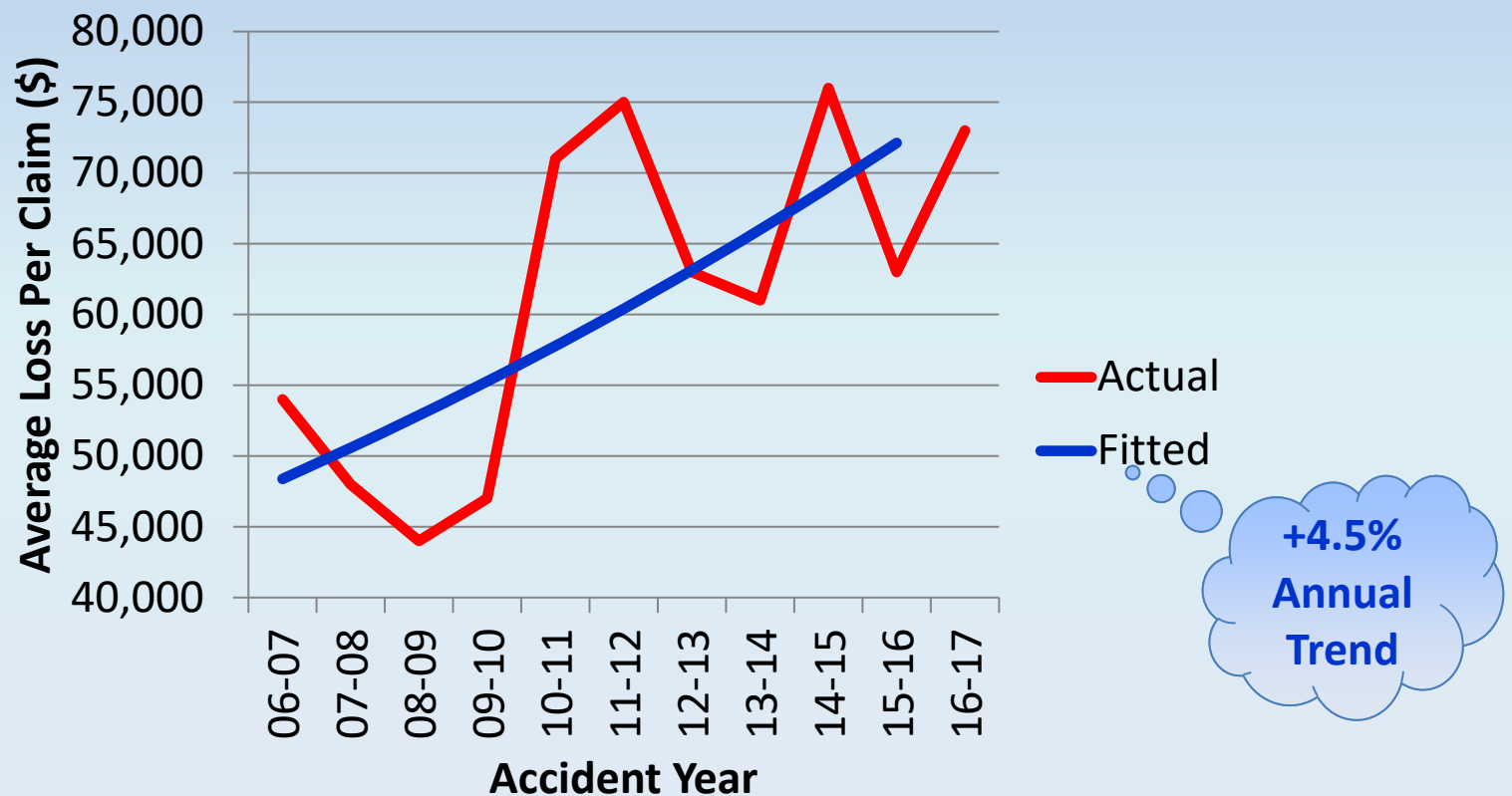
How Many Claims Are We Having?





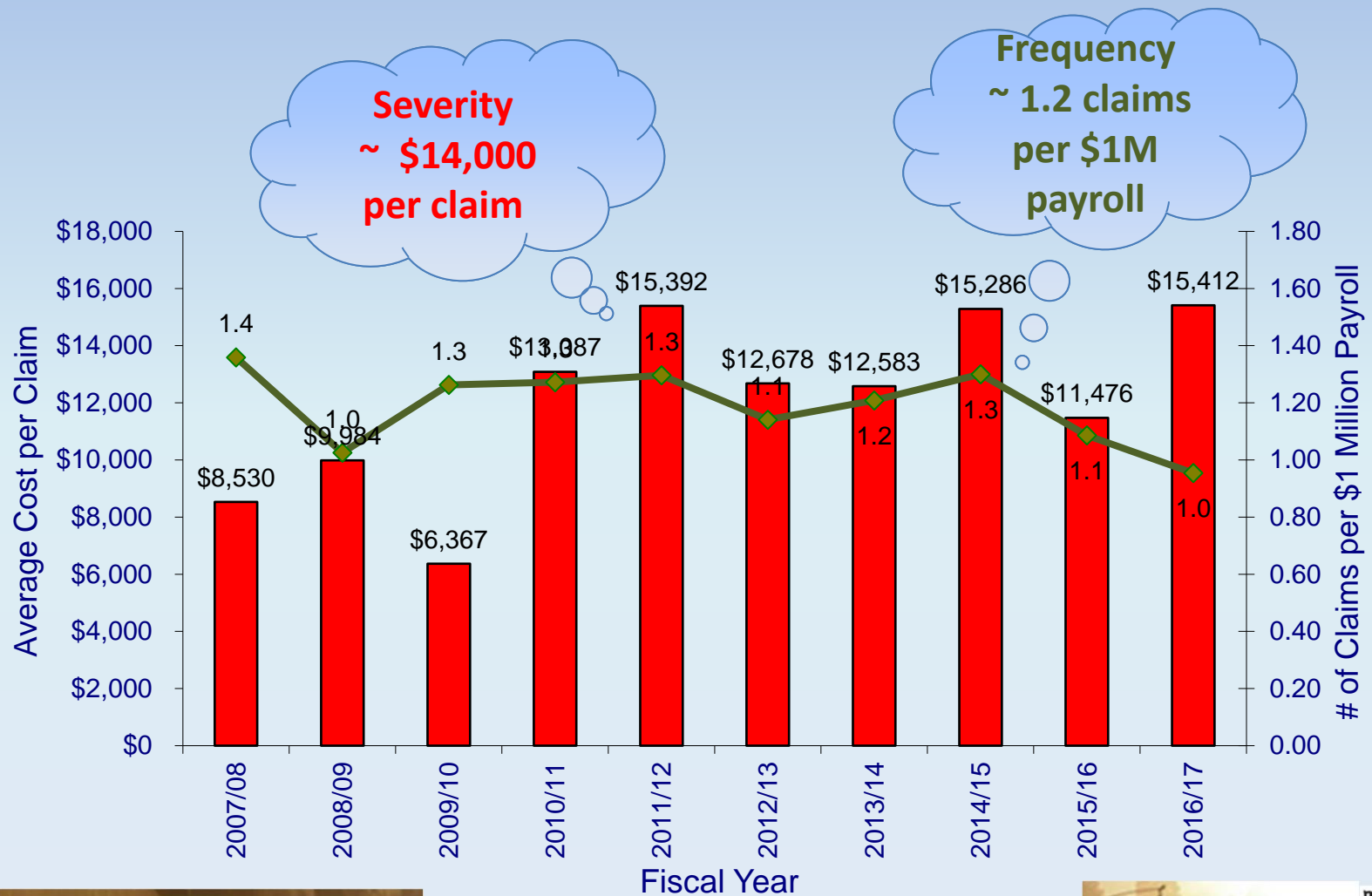
Severity

How Big is the Average Claim?



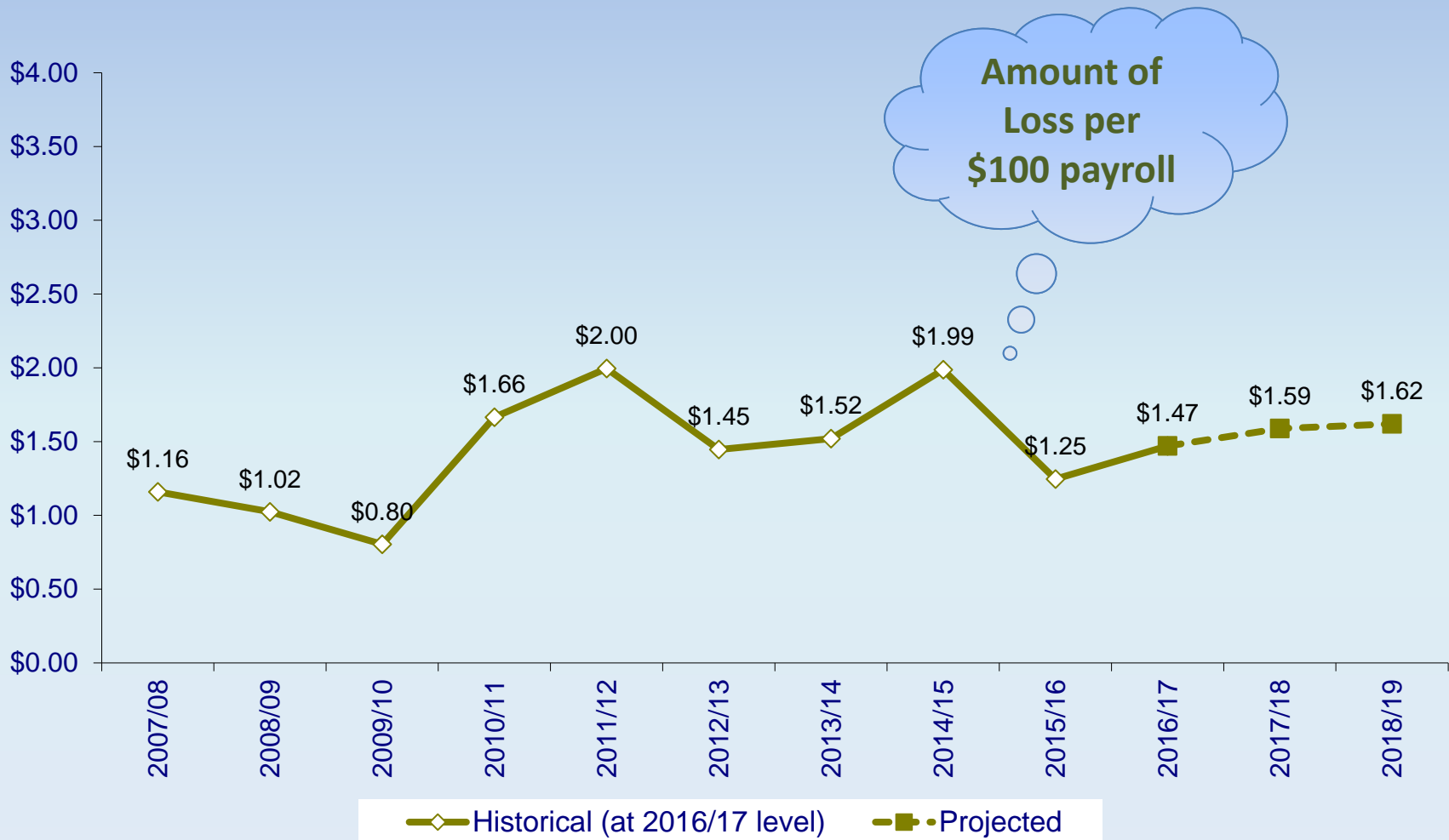


Frequency and Severity





Loss Rate





Discounting



Making
Investment
Income Work For
You!





Discounting

- Since losses are paid out over an extended time period, actuarial estimates may be “discounted” for expected investment income.
- Discounted estimates are sometimes referred to as “net present value” (NPV) estimates.
- Neither “mandated nor prohibited” (GASB 10)
- Based on payout pattern and expected yields (GASB 10)
 - Large claims need separate treatment





Discounting Example

- You expect to pay losses of \$105M in one year, and investment return is 5%.
- If you invest \$100M today, you'll have the \$105M in a year to pay the loss...
 - \$105M is undiscounted or full-value estimate
 - \$100M is discounted or NPV estimate





Question...

How Do You Select A Discount Rate?





Discount Rate

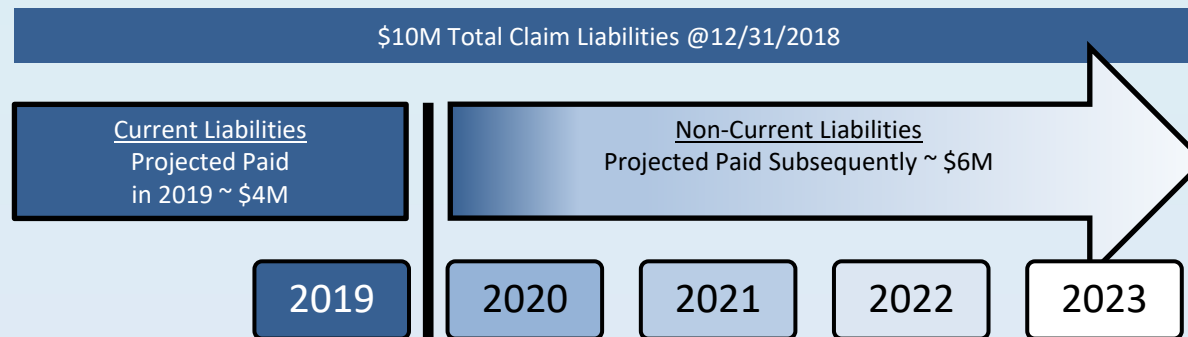
- Actuary is not opining on selected discount rate
- Still should consider if projected rate is reasonable in light of historical
 - What kind of investment return have you been getting?
 - What kind of investment return do you expect to get?
 - Compare with market (e.g. Risk-free Treasury rate)
- Risk that investment income may not be fully realized





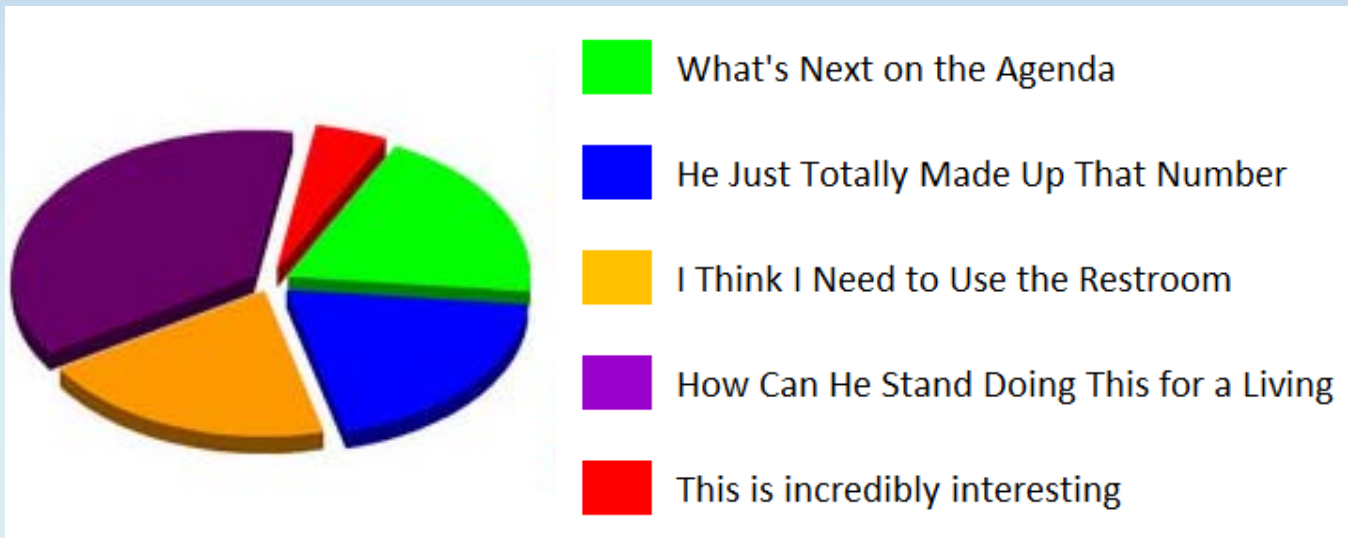
Current vs Non-Current

- Current: liabilities expected to be paid out next year
 - Need liquid assets available for payments
 - Asset/liability matching
 - Liquidity
- Non-current: liabilities expected to be paid out later





Thoughts During An Actuarial Presentation





Confidence Levels



How Confident
Are You?





Confidence Levels

- Describes the degree to which funding supporting outstanding liabilities is likely to exceed the actual value of losses after all claims have been settled.
- Recognize the risk associated with a program's largest liability – loss reserves





Meaning behind a Confidence Level Estimate

Liability estimate at
85% Confidence Level

=

Actual liabilities
should be less than
this estimate 85% of
the time





And More Lingo – Confidence Levels

- The majority of actuarial calculations are done at the “Expected Level” (Average or Central Estimates).
- “Confidence Level” estimates are also provided, which provide a safety margin above the “Expected Level”.
- Describes the probability that premiums collected will exceed the actual value of losses after all claims have been settled.
- “Expected Level” is approximately “55% - 60% Confidence Level”





Common Errors in Confidence Level Lingo:

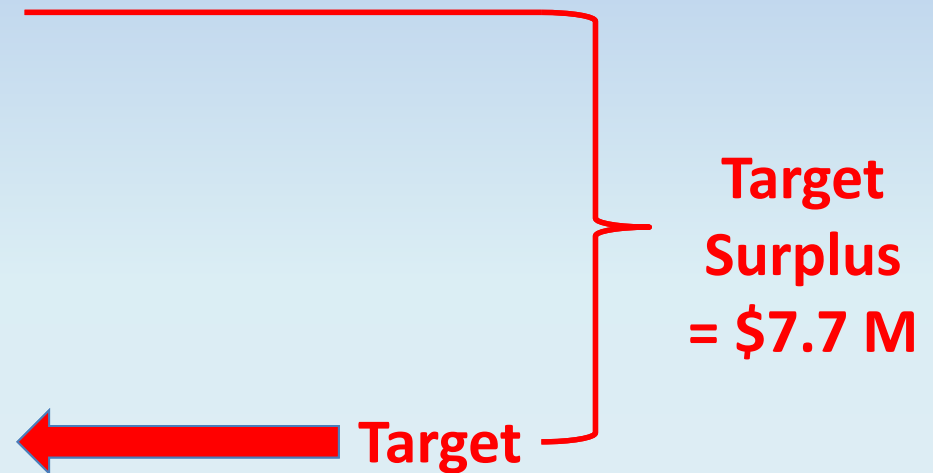
- “You are funded at 120% Confidence Level, so you must release your surplus!” (*an actual quote from a State Auditor letter*)
- “Our funding is 70% of the actuarial estimate, so we are funded at 70% Confidence Level!”





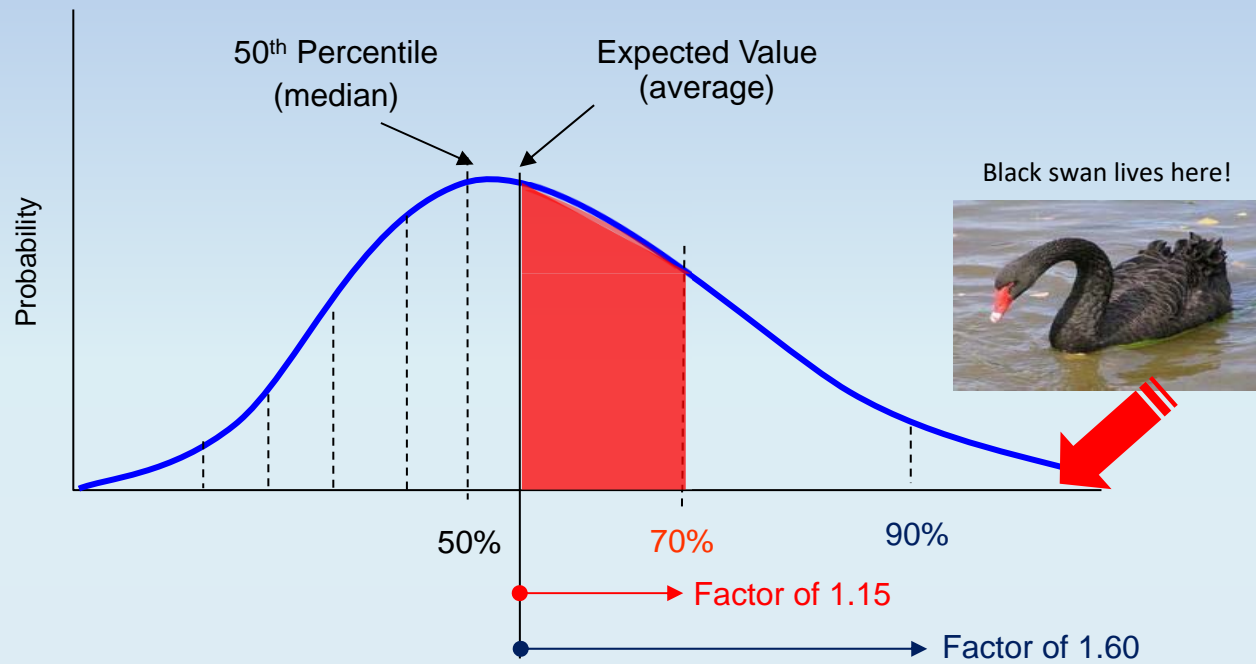
Confidence Level Example

- Outstanding Liabilities as of 12/31/16
 - » Expected = \$17.2 M
 - » 70% CL = \$19.9 M
 - » 75% CL = \$21.3 M
 - » 80% CL = \$22.9 M
 - » 85% CL = \$24.9 M
 - » 90% CL = \$27.6 M





Risk Margin





Question...

How Much Surplus Do I Need?



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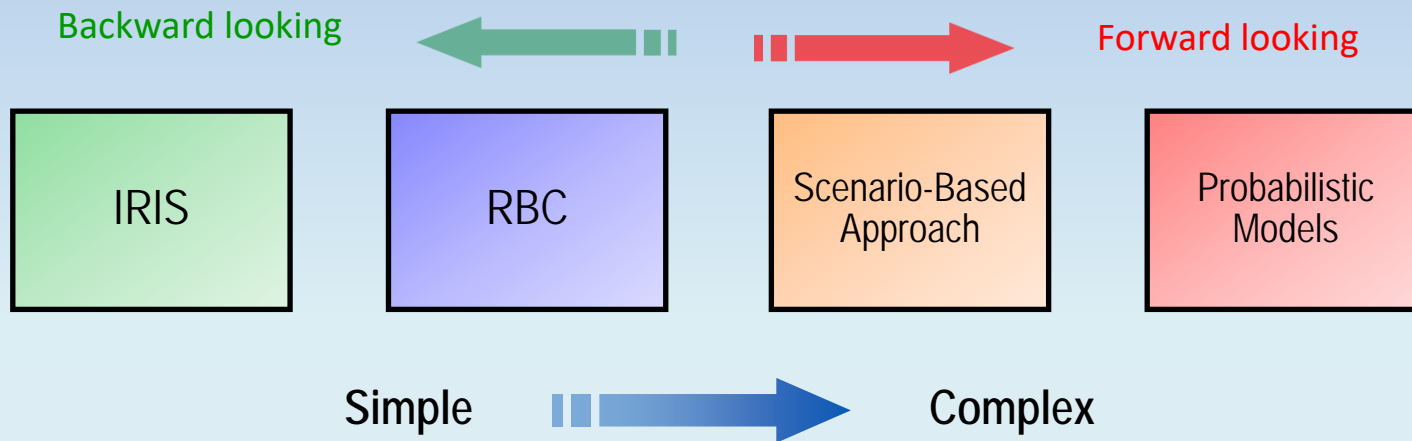
Balance Sheet Example

Assets (\$Millions)	
Cash	\$8
Stocks & bonds	11
Receivables	1
Total assets	\$20

Liabilities & Net Position (\$Millions)	
Liability for open and incurred but not reported (IBNR) claims	\$10
Liability for ULAE	1
Other	1
Total liabilities	12
Net position (surplus)	8
Total liabilities and net position	\$20



Spectrum of Surplus Targets





Target Surplus Ratios

- Often a surplus target is set based upon industry ratios
- These ratios relate required surplus to other measures, such as self-insured retention, outstanding liabilities, and annual losses





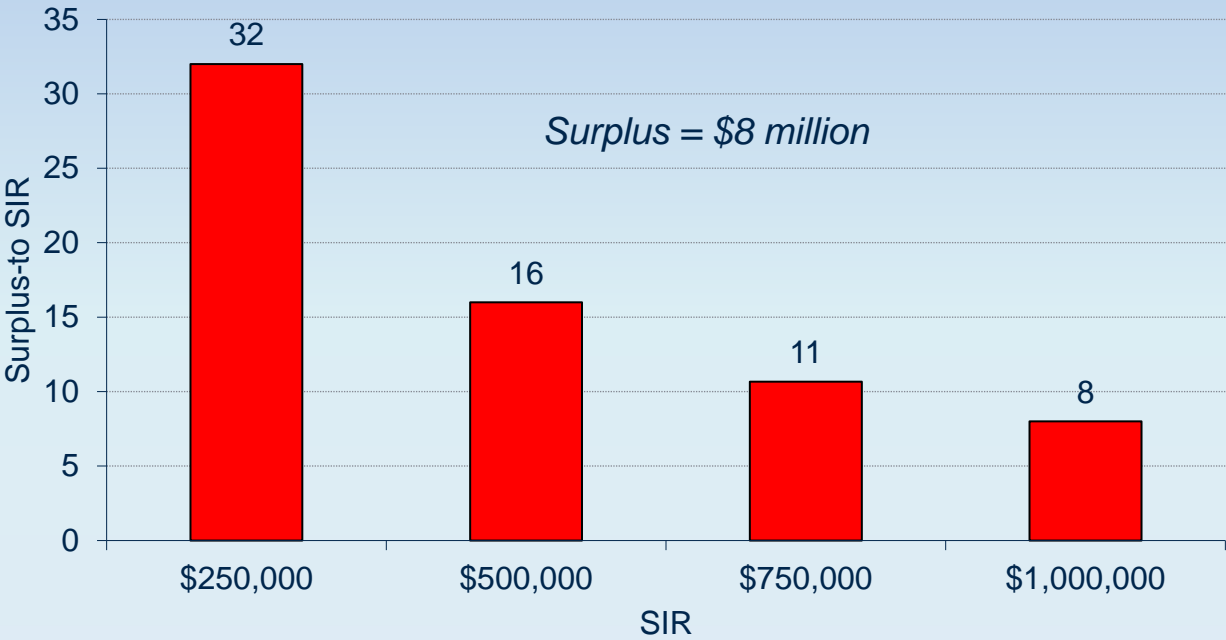
Surplus : SIR

- Self-Insured Retention (SIR) represents the maximum amount the pool is responsible for on any individual claim.
- Surplus must be sufficient to cover a specific number of losses at the SIR
- Very prevalent in public entities
- High ratio is better
- Typical target is > 5.0





Surplus : SIR





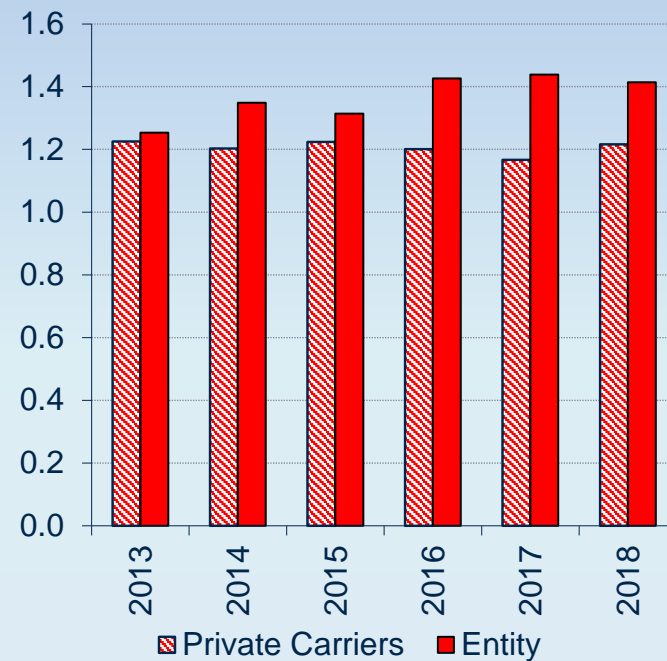
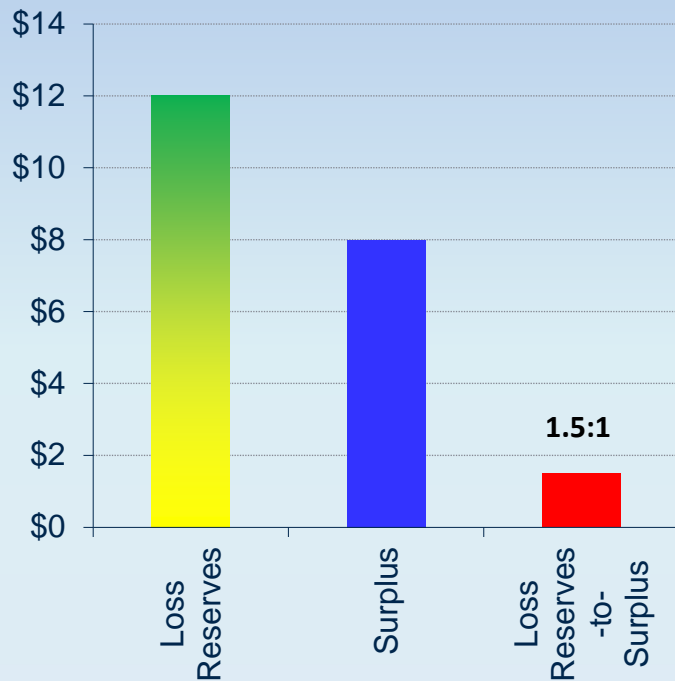
Reserves : Surplus

- Reserves, or outstanding liabilities, represent an estimate of the amount of unpaid loss on old claims, including case and IBNR
- Recognizes the uncertainty in the program's largest liability and how surplus may be impacted by adverse loss development
- Low ratio is better
- Typical target is < 1.5





Reserves : Surplus





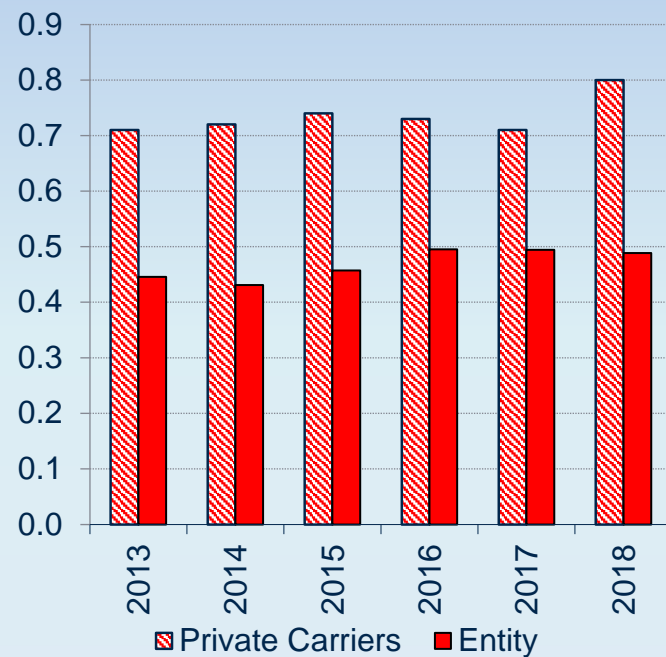
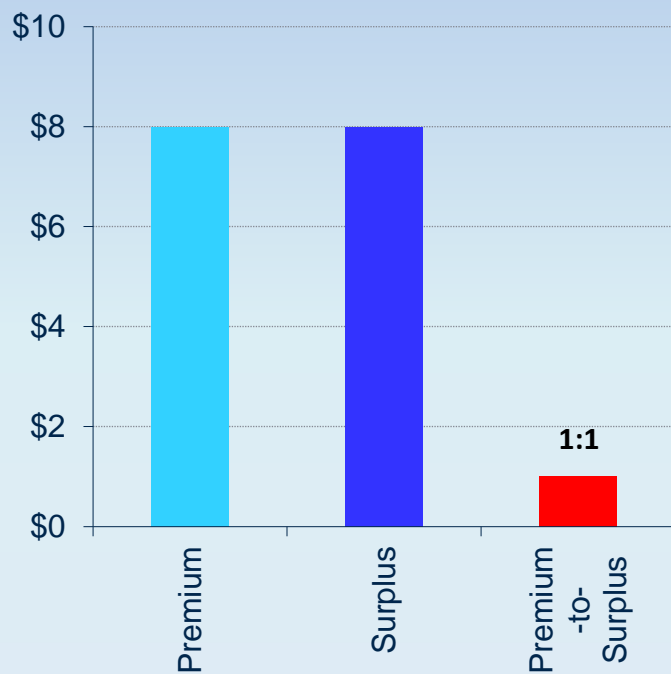
Premiums : Surplus

- Annual premiums should be less than a specific multiple of surplus
- Recognizes uncertainty of pricing estimates for the coming year and how surplus may be impacted by future adverse loss development
- Low ratio is better
- Typical target is < 1.0





Premiums : Surplus





Financial Ratios Example

- SIR = \$1,000,000 per occurrence
 - » Target Surplus / SIR Ratio > 5.0
 - » Target Surplus > 5.0 x \$1.0 M = \$5.0M
- Outstanding Reserves = \$12,000,000
 - » Target Surplus / Reserves Ratio > 0.667 (i.e. R/S = 1.5)
 - » Target Surplus > 0.667 x \$12.0 M = \$8.0M
- Annual Premium = \$8,000,000
 - » Target Surplus / Premium Ratio > 1.0 (i.e. L/S = 1.0)
 - » Target Surplus > 1.0 x \$8.0 M = \$8.0M





Surplus: Risk Based Capital (RBC)

- Risk-based capital is a method developed by the NAIC to measure the minimum surplus that an insurer needs to protect against risks from all business operations, including:
 - » Asset Risk - Investments
 - » Credit Risk – Policyholders and Reinsurers
 - » Underwriting Risk – Reserves and Premiums**Most Important!**
- High ratio is better
- Typical target is > 3.0





Risk Based Capital - Example Calculation

- **Assets Risk –**
 - Fixed Income - \$100,000
 - Equity - \$50,000
- **Credit – \$20,000**
- **Underwriting Risk - \$2,500,000**
- **Off-Balance Sheet Risk - \$25,000**
- **Sub Total - \$2,995,000**
- **Covariance Adjustment – (\$300,000)**
- **RBC - \$2,695,000**

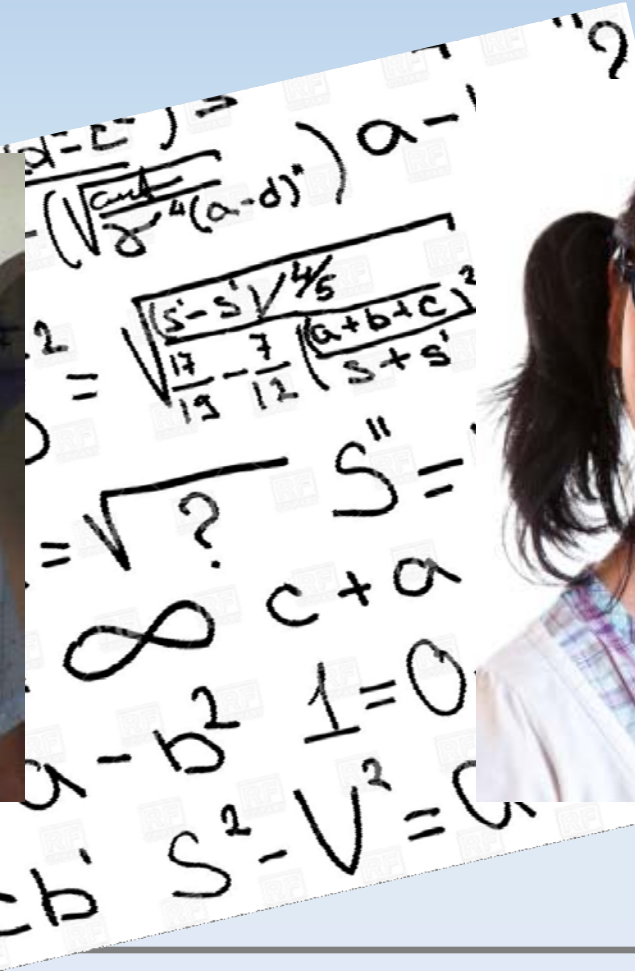
- **Target Surplus > 3.0 x RBC = \$8,085,000**



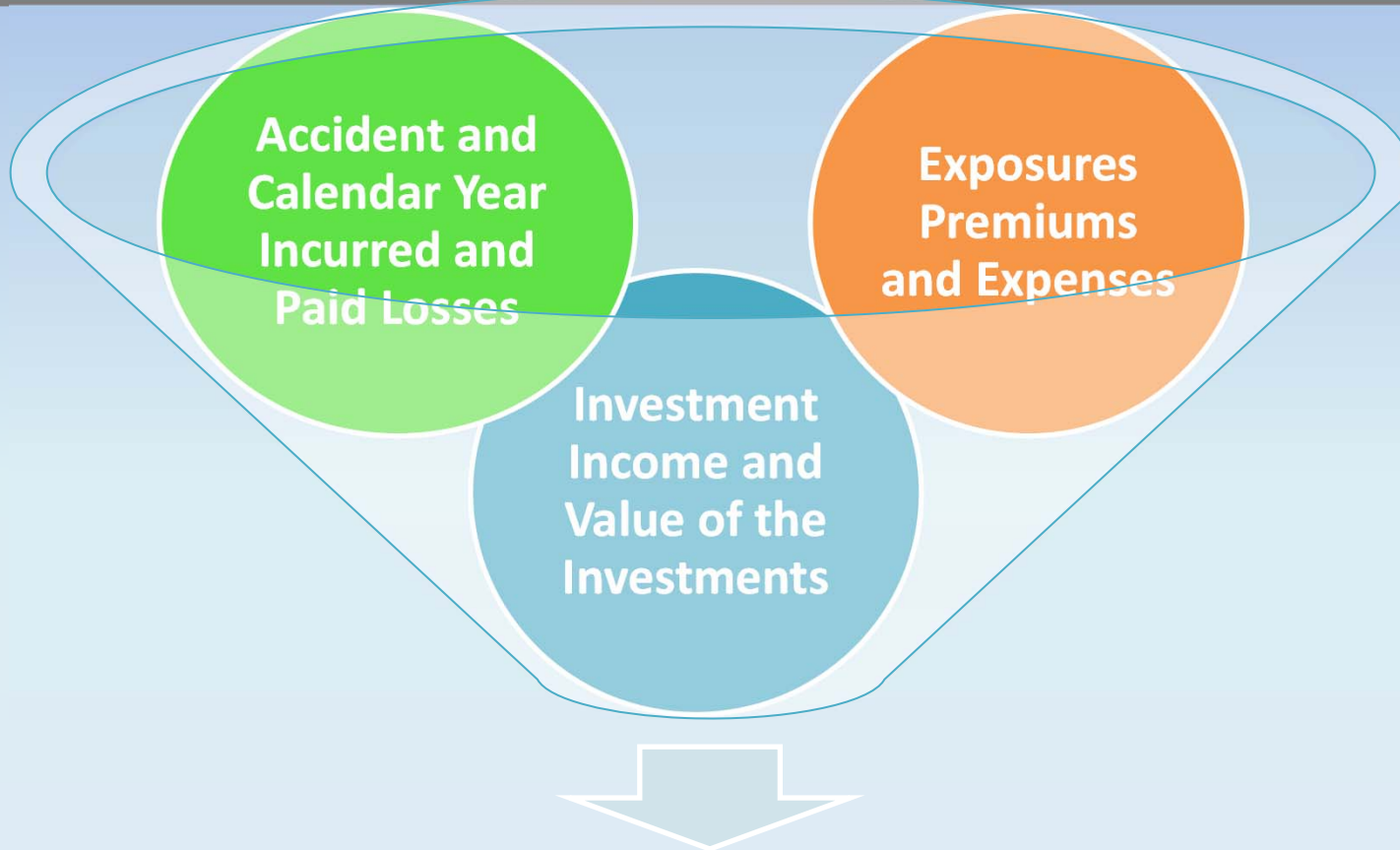


Capital Modeling

The fun never ends...



Capital Modeling - Concept



Change in Surplus



Capital Modeling Approach



- We are concerned with ensuring that the amount of surplus is adequate to cover most adverse outcomes
→ Focus is on the change in surplus over five years.
- Outcomes for each year are independent
→ Adverse outcomes in some years will likely be offset by favorable outcomes in other years.
- We recommend taking a five-year outlook for capital modeling results.



Rolling the Dice...



- Think of each simulation as a roll of many dice at once...
 - Die 1: Inflation
 - Die 2: Interest Rate
 - Die 3: Annual Loss Ratio
 - Die 4: Pricing Changes

- Each roll of the dice results in:
 - » Change in Assets
 - » Change in Losses
 - » Change in Surplus



Capital Modeling Results



- Capital modeling results summarize the output of many simulations.
- For example, the multi-year loss scenarios in the model are repeated 10,000 times based upon the likely distribution of those events over time.
- The total change in surplus over five years in the simulation are sorted in descending order and each of the events is given probability of 1/10,000, or 0.001%.
- **The 250-year event is that event for which the total probability of all events exceeding it sums to 0.4%.**





Huh? Let's Do An Example...

??
??



??
??



About Those Simulations...

Sorted

Simulation

Percentile

Return

2020

2021

2022

2023

2024

5 Yr Total

5,322	0.01%		(5,182,817)	(2,128,482)	(1,894,879)	(3,201,117)	(4,752,230)	(17,159,525)
1,390	0.02%	10,000	(4,509,448)	(1,782,990)	(4,357,101)	(2,290,372)	(1,836,090)	(14,776,001)
6,476	0.03%	5,000	(5,465,440)	(1,266,616)	(2,158,438)	(2,818,438)	(2,787,274)	(14,496,206)
6,828	0.04%	3,333	(2,942,226)	(1,111,789)	(4,612,045)	(2,292,267)	(2,752,201)	(13,710,529)
1,864	0.05%	2,500	(4,785,821)	(505,594)	(2,843,916)	(4,104,147)	(1,174,813)	(13,414,291)
636	0.06%	2,000	(5,512,076)	(720,892)	(1,488,741)	(2,532,717)	(3,047,456)	(13,301,882)
7,834	0.07%	1,667	(1,761,778)	(728,667)	(2,401,946)	(3,831,574)	(4,290,437)	(13,014,401)
6,922	0.08%	1,429	(4,335,548)	(19,293)	(3,276,026)	(2,674,455)	(2,450,696)	(12,756,016)
6,613	0.09%	1,250	(3,388,510)	(789,708)	(2,949,424)	(2,097,929)	(3,236,856)	(12,462,427)
8,130	0.10%	1,111	(3,280,092)	(316,595)	(2,206,445)	(3,569,699)	(2,901,555)	(12,274,385)
9,653	0.11%	1,000	(3,877,057)	(939,806)	(3,264,246)	(2,020,330)	(2,139,242)	(12,240,680)
9,107	0.12%	909	(3,106,859)	398,763	(3,549,544)	(2,847,805)	(3,110,955)	(12,216,400)
4,613	0.13%	833	(5,105,243)	(1,304,921)	(1,492,244)	(2,126,131)	(2,076,542)	(12,105,080)
5,055	0.14%	769	(4,661,011)	(1,398,993)	(1,665,224)	(2,847,510)	(1,093,511)	(11,666,250)
1,511	0.15%	714	(3,295,194)	43,406	(2,443,935)	(3,318,263)	(2,608,962)	(11,622,946)
7,841	0.16%	667	(4,864,082)	(2,047,235)	(1,999,899)	(1,463,495)	(1,224,105)	(11,598,817)
2,275	0.17%	625	(3,839,719)	(1,400,115)	(2,937,231)	(2,041,183)	(1,332,264)	(11,550,512)
4,645	0.18%	588	(3,480,421)	(1,103,188)	(867,862)	(2,952,673)	(3,092,049)	(11,496,193)
5,046	0.19%	556	(4,589,756)	315,690	(1,657,376)	(1,557,771)	(3,844,425)	(11,333,637)
692	0.20%	526	(4,648,970)	(388,083)	(2,173,419)	(2,321,242)	(1,698,650)	(11,230,365)
9,212	0.21%	500	(4,009,156)	305,089	100,649	(3,634,500)	(3,979,156)	(11,217,099)
7,840	0.22%	476	(3,916,478)	(1,157,876)	(1,356,828)	(2,931,797)	(1,798,873)	(11,161,853)
4,326	0.23%	455	(3,717,593)	122,516	(3,955,155)	(1,616,912)	(1,848,569)	(11,015,714)

1,000
Year
Event

500
Year
Event



Results - Forecast Change in Surplus

- Results are shown in the following table:

<u>Return Period</u>	<u>Percentile</u>	<u>2020</u>	<u>2021</u>	<u>2022</u>	<u>2023</u>	<u>2024</u>	<u>5 Yr Total</u>
1,000 Years	0.1%	(5,182,892)	(1,545,448)	(3,138,366)	(3,201,208)	(3,690,953)	(12,240,680)
500 Years	0.2%	(4,862,823)	(1,314,999)	(2,778,724)	(2,922,922)	(3,153,683)	(11,217,099)
250 Years	0.4%	(4,672,358)	(916,676)	(2,402,073)	(2,545,266)	(2,787,286)	(9,532,976)
100 Years	1.0%	(4,268,686)	(397,116)	(1,799,255)	(2,100,333)	(2,189,524)	(7,310,402)

- As shown, the indicated 250-year event surplus requirement is \$9.5M.



Multi-Level Guidelines

- Based on a review of confidence levels and multiple financial ratios
- Create a range of surplus targets
- Minimum surplus – must assess membership if surplus falls below this target
- Target surplus – Dividends are available if surplus exceeds this target
- Maximum surplus – Dividends must be returned if surplus exceeds this target

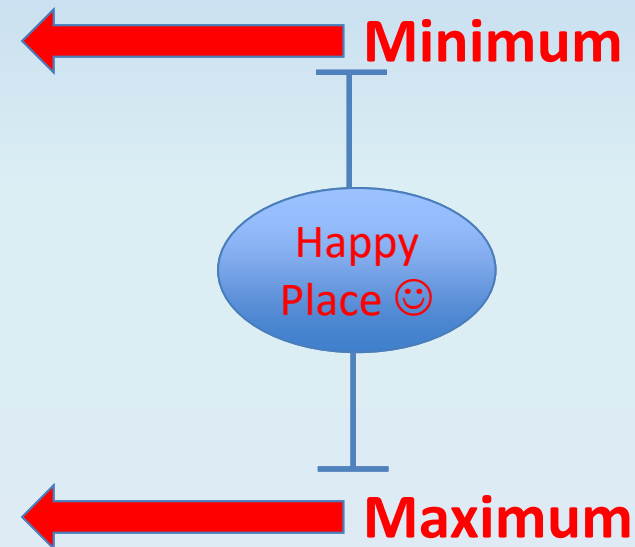




Target Surplus Example

Required Surplus for Various Approaches

- 85% CL = \$7.7M
- SIR Ratio = \$5.0M
- Reserve Ratio = \$8.0M
- Premium Ratio = \$8.0M
- RBC = \$8.1M
- CM = \$9.5M





Actuarial Standard of Practice on Surplus

ASOP 55: Capital Adequacy Assessment

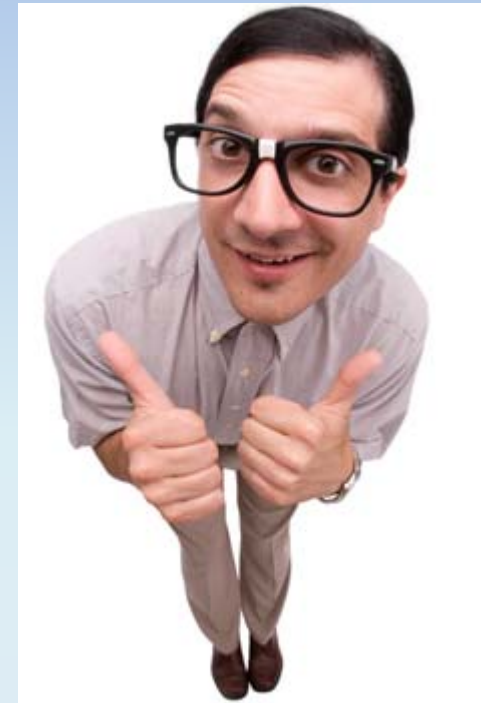
- New standard of practice for actuaries
- Effective November 1, 2019
- More formalized framework for reviewing capital targets and thresholds
 - Target – preferred level of capital; can be a single value or range
 - Threshold – minimum level of capital to operate effectively; may be based on multiple metrics





Surplus = Happiness!!

Now wasn't that cool...





Almost Done

Take a deep breath...



...It's almost over.



Question...

How Do Large Claims Affect Results?



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How Do Large Claims Affect Results?

- Large claims increase the variability of financial results
 - Large cost from single claim
 - Occur infrequently
 - Claims remain open longer
 - Take longer to pay out





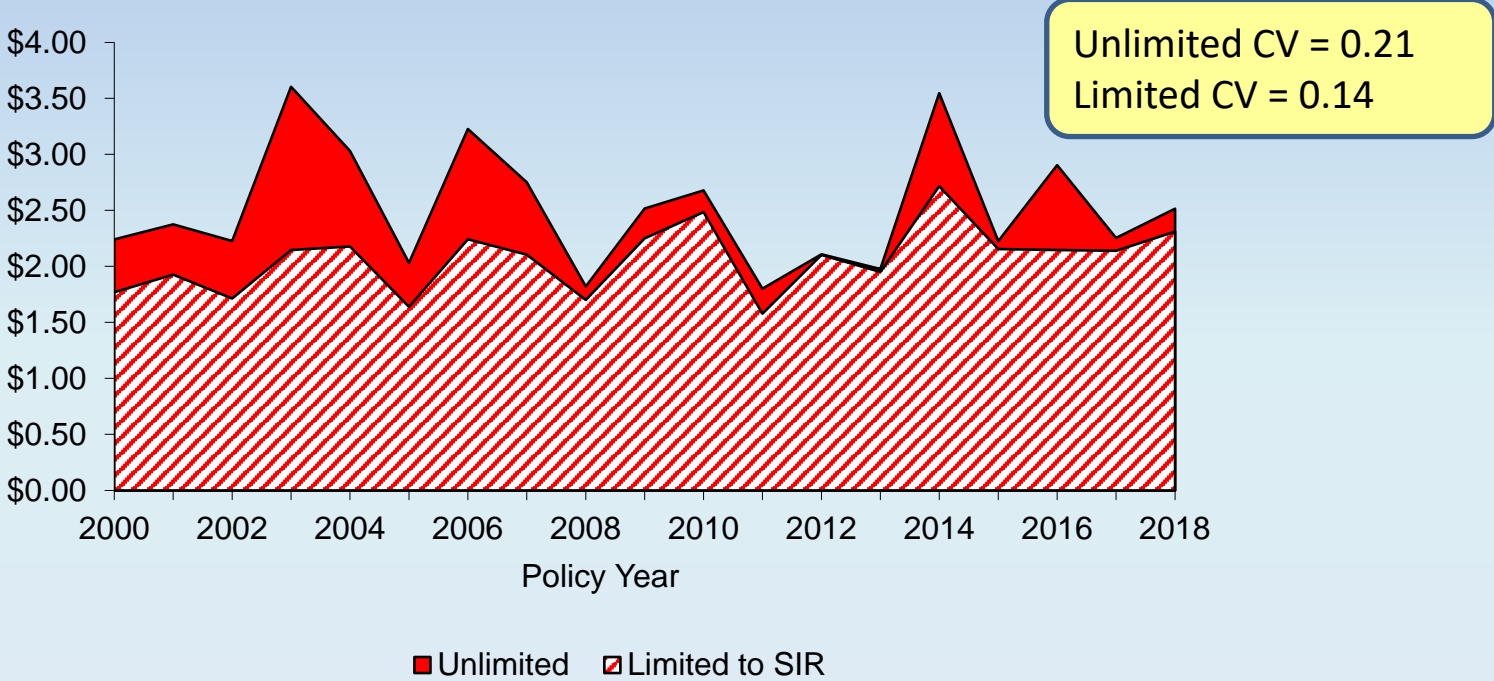
How Do I Treat Large Claims?

- Reinsurance!!
 - Limits the exposure to single claims with a cap on losses
 - Self-Insured Retention (SIR)
 - e.g. \$100,000 max loss per claim,
 - Limits the exposure for a single year to a dollar amount
 - Aggregate Stoploss
 - e.g. \$5M max losses per year
 - Stabilizes the cost of risk
 - Fixed reinsurance cost substituted for variable large claim amounts
 - Stable budgets





How Do Large Claims Affect Results?





How Do Actuaries Treat Large Claims?

- Large claims can skew results of some actuarial methods.
- Reserving – Don't overdevelop large losses beyond the SIR
- Ratemaking – Use capped losses to set basic limit rates. Use ILFs to get to higher limits.



Summary



- Basics
 - Ultimate Losses
 - Outstanding Liabilities
 - Projected Funding and Rates
- Loss Trends
- Discounting
- Confidence Levels
- Required Surplus
- Large Claims



Time to Wake Up...Questions?



Ask an Actuary !

Call 1-800-[(10x)²-2x+34]



$\sqrt{-1}$ ❤️
MATH